



ANANYA

The Empowered



ANANYA
the empowered...

OUR VALUE

S

VISION:

VISION:

To build a community of dynamic, intelligent, accomplished and employable graduates, particularly women, who influence the society in diverse fields.



OUR VALUE

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MISSION:



- **ENABLING TERTIARY EDUCATION**

Provide scholarships, digital access and help build life skills.



- **IMPARTING EMPLOYMENT SKILLS**

Partner with Educational Institutes and Organisations to develop / harness professional skills



- **FOSTERING QUALITY EDUCATION**

Work with underserved children to improve quality of Education



- **SUSTAINABLE LIVELIHOOD DEVELOPMENT**

By responding to the asks of the local communities, lake restoration, creation of upstream & downstream linkages, afforestation in the periphery is planned to set-in motion a virtuous cycle of livelihoods, biodiversity and native knowledge. Sustainable livelihood of these communities help with reduced difficulties in their kids education



KEY CHALLENGES

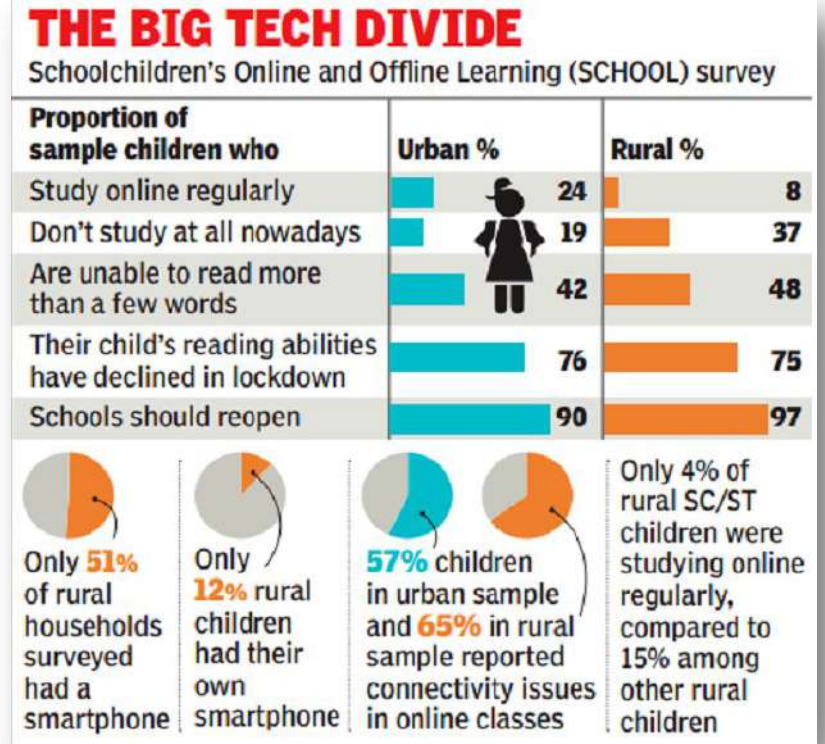
that ANANYA strives to solve



- STUDENTS FROM CHALLENGED BACKGROUNDS
- COST OF EDUCATION
- ACCESS TO GOOD EDUCATION
- JOB OPPORTUNITIES AND READINESS

• FROM CHALLENGED BACKGROUNDS

- **1 out of 8** students drop out without completing education.
- **Financial constraints or non-affordability** remains main reason for all.
- 40% of girls drop out because of marriage or domestic work.
- **As per a recent survey**, Post pandemic, 37% of rural students are not studying at all. As many as 48% of rural children surveyed were not able to read more than a few words



Post pandemic survey to understand impact of covid on education in India

- **COST OF EDUCATION**

(Specially in science and technology)

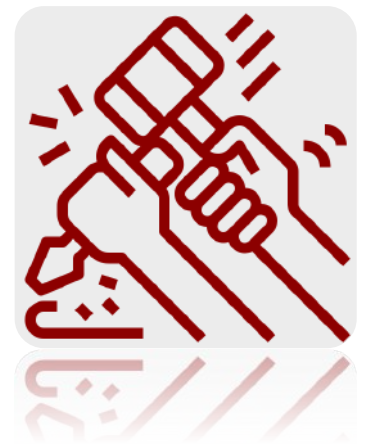
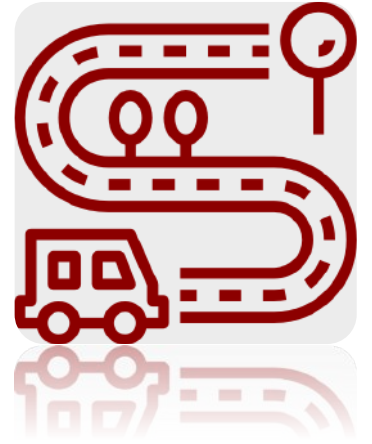
- Average expenditure per year ~Rs. 1.5 Lakh INR, including the access and availability of learning materials.
- Invariably students come from poor backgrounds where education is given low value, specially for girl child, when compared to daily wage options and domestic chores.
- Availability of Education Loan is not a reality for most of these students - Family/Individual lacks financial literacy skills like knowing how to apply for benefits and financial aid programs.



- **ACCESS**

(Specially in science and technology)

- Transportation is a big challenge for female students with parents fearing lack of safety.
- Experiencing discrimination based on caste/class and external factors demotivates students from pursuing education in top colleges.
- Norm of early marriage and “more earning hands” as daily wagers (short term thinking) is an ongoing battle.

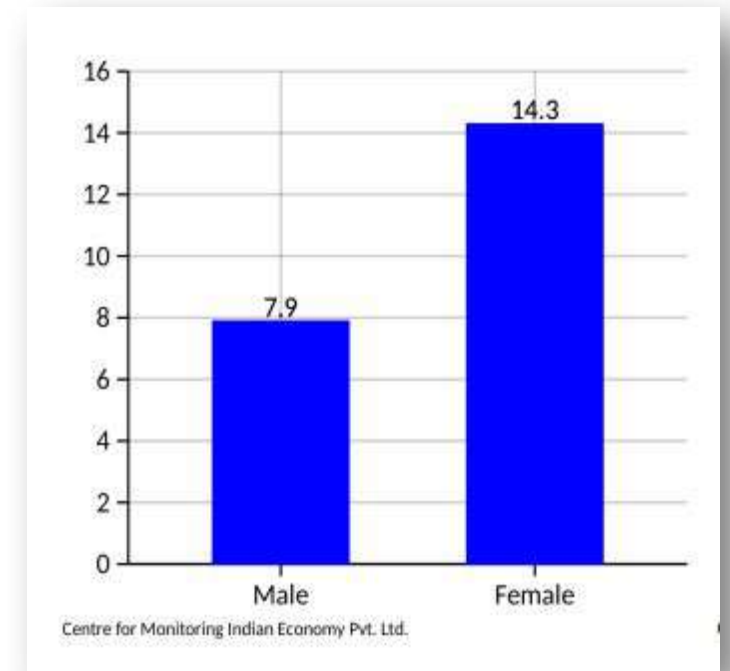


• JOB OPPORTUNITIES AND READINESS

- The **drop out rate** for female at school level is as **high as 57%**.
- For those who finish school, the struggle to land a job is real.

THE MAIN BARRIERS FOR THIS SITUATION:

- ❖ Skill Gap
- ❖ Outdated Curriculum
- ❖ Unavailability of resources to aide job preparedness



India Unemployment Rate -
8.7%

Female Unemployment - **14.3%**

Source - Unemployment rate report by CMIE, May to August, 2021

- **SKILL GAP** - Soft skills like spoken English, reasoning & critical thinking. The conservative ecosystem they live in from childhood to adulthood makes them anxious from speaking out and hustle ahead with confidence.



- **OUTDATED CURRICULUM** - Gap in course curriculum and job market reality leaves students under confident and unprepared for real world challenges



- **UNAVAILABILITY OF RESOURCES** to aide job preparedness - No laptops to build resumes, learn about new openings and applying online for private jobs.





HOW ANANYA HELPS


to solve the challenges





ANANYA'S APPROACH:

Create a talented pool of women by

- ENHANCING EMPLOYABILITY
 - STRATEGIC RELATIONSHIPS
 - SCALING BY COLLABORATING
 - SUPPORT THEM YOUNG
 - FOSTER SDG 5 GOAL
 - FOCUS ON 1ST GEN LEARNERS
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- **ENHANCING EMPLOYABILITY**

Year long trainings to impart job ready skills in core technologies



- **STRATEGIC RELATIONSHIPS**

Connect corporate volunteers with college students to hone key skills





- **SCALING BY COLLABORATING**

Collaborations with government, industry, academia, service providers, not for profit across skilling ecosystem



- **SUPPORT THEM YOUNG**

Support disadvantaged children in school for college & career counselling. Mentor to prevent dropouts



- **FOSTER SDG 5 GOAL**

Working towards gender equality, quality education for underprivileged and building sustainable communities



- **FOCUS ON 1ST GEN LEARNERS**

Help remove roadblocks for 1st generation learners, specially for female students



EMPLOYABILITY SKILL TRAININGS

We have built a comprehensive curriculum to support students from building core skill set to providing specialised industry-specific trainings that are niche in nature and add lot of quantitative + qualitative value to their profile

SOFT SKILLS

- Communication skills
- Workplace Etiquette
- Work From Home Training
- Virtual Interviews and Group Discussions
- Negotiation Skills
- LinkedIn Profile Building
- Networking Skills
- Resume Building
- Aptitude
- Facing Interviews
- Personal Grooming, Branding and Image Building

TECHNICAL SKILLS

- Technical skills for students of Computer Science, Electronics, Electrical, Mechanical and Civil Engineering
- Industry Relevant Skills
- Emerging Technologies
- Design Thinking
- Agile Training
- Hacker Rank (Tailored to Indian coding proficiency)

CREATIVE SKILLS

- Empowerment Trainings
- Public Speaking
- Spoken English in collaboration with SAP Toastmasters Club
- Emotional Intelligence
- Professional Networking
- Managing Feedback
- Leading the conversation
- Critical Thinking

SPECIALISED TRAININGS FOR SELECT MERITORIOUS STUDENTS

(In the following divisions)

COMPUTER & DATA SCIENCE

- UI/UX Design
- **Cyber crime & Security**
- Agile Test Pyramid
- Front end developer
- Agile Methodology
- Artificial Intelligence
- Python
- Back End Developer
- **Cloud Computing**
- Data Analyst
- **Machine Learning**
- Big Data

CIVIL ENGINEERING

- **Concrete Technology**
- Cutting Edge Projects - Water & Irrigation
- **Introduction to Primavera - Planning Software**
- Contact Management
- Cutting Edge Projects - Hydro Power
- Safety in Civil Eng, - Project Management
- Quality & Time - Project Management
- Cutting Edge Projects - Metros, Bridges & Roads
- **Cutting Edge Projects - Port & Harbour**

ELECTRONICS

- Verilog
- Introduction to VLSI;
- **VLSI ASIC Design Flow**
- Introduction to Embedded Systems

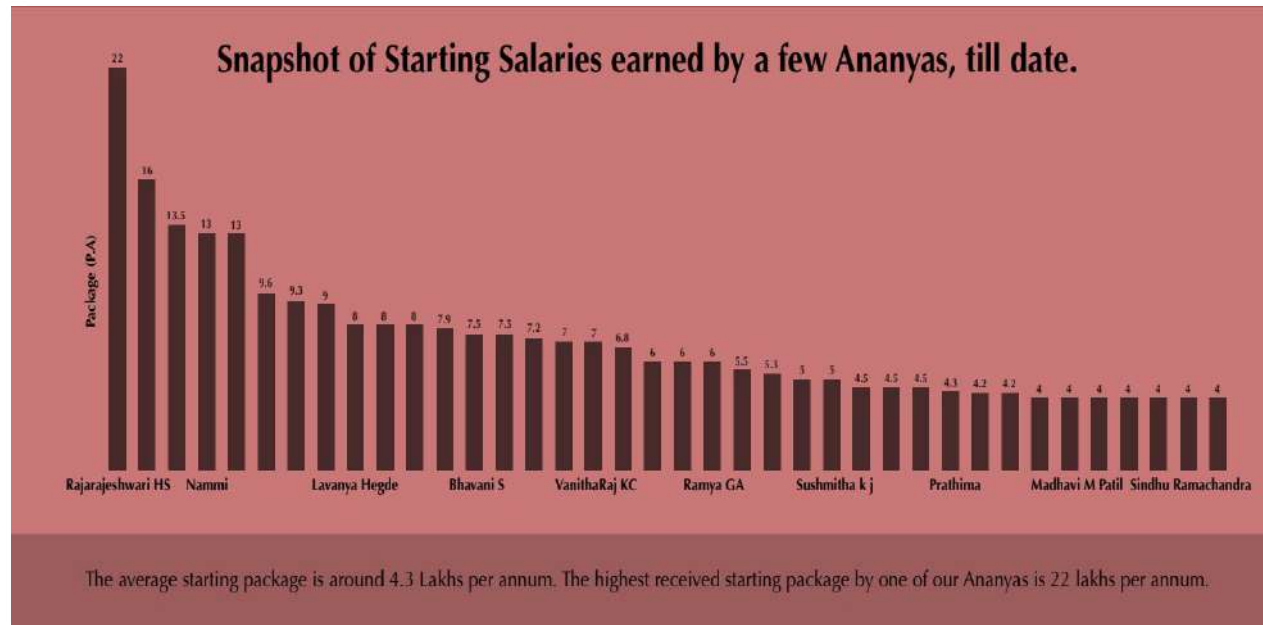


Specialised Trainings allows students from challenged backgrounds to get EQUAL OPPORTUNITY.

- **PLACED !!!**

Over Time, we have helped more and more students get better salaried jobs (from 2-4 Lakh p.a to 8-10 Lakh p.a).

This puts them in a trajectory with higher growth and ability to create bigger impact in uplifting society.



ANANYA believes

the intervention is not just about a job...

IT'S ABOUT A BETTER START FOR FUTURE GROWTH



JOURNEY

And Plan Ahead



THE JOURNEY SO FAR

From 125 students in 2013, the team was able to connect with 13000 Ananya's in 2023, overcoming the constraints of pandemic and pivoting employability training session to Virtual learning environment.

We have supported students, Pan India from 17 states , particularly women in STEM, FIRST GENERATION LEARNERS , from underserved colleges, aspirational districts to get Employability Skills, many have achieved digital inclusion and have received support to complete their graduation.

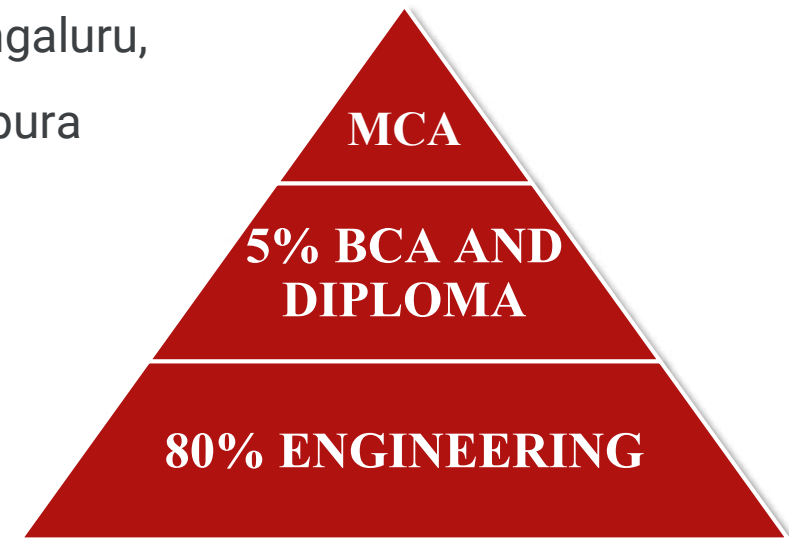
- **13,000** college students in STEM education, 90% girls
- **450** students adopted from school
- **40+** colleges across 17 states
- Expanded from Computer Science stream to core engineering streams of Civil, ECE and beyond IT to scale job opportunities for underprivileged students.





Examples of colleges ANANYA is partnering with:

- RV college of engineering Bangalore,
- Rajasthan college of engineering Jaipur,
- PSCMR college Vijayawada,
- SMVIT Bantkal,
- Government Women's engineering college Ajmer
- Ghouseia College of Engineering Ramnagar,
- Ghouseia Diploma College Bengaluru,
- APS diploma college Kanakapura



2013

**125
STUDENTS**

2023

**13000
STUDENTS**

**ROAD
AHEAD**

**1000+ FIRST GENERATION LEARNERS
500+ GIRL STUDENT
EVERY YEAR**

OTHER KEY INITIATIVES

RURAL SCHOOL EDUCATION PROGRAM

To facilitate the quality education in rural areas, Ananya has undertaken the upskilling of not only students to prepare them for real world, but also started Teacher Upskilling sessions to bridge gap between those willing to learn and those who can teach.

SUSTAINABLE LIVELIHOODS PROGRAM

Helping families from challenged backgrounds to create a sustainable livelihood is one of the biggest steps in ensuring continuity of their kids education. We at Ananya are trying to solve the dropout issue at grass-root level by eliminating reasons for dropouts from rural and financially challenged families.

QUICK COVID RESPONSE

Ananya was quick to respond in building a virtual presence for students to continue the learning and upskilling. Covid has impacted education as well as financial conditions for a lot of families. We have adopted rural schools that were on verge of shut down to ensure the hundreds of dependent students don't suffer.

COVID IMPACT ON EDUCATION



N Thamanna Education Society is a government aided school in Hallegere village and is the only source of education for over 500 kids from Hallegere and nearby villages.

With pandemic, the school has been adversely impacted given the children are primarily from challenged backgrounds and with lost jobs and no income opportunities, there is no source of continuing education in the area.

Ananya helped bring back the system on track by

- Providing teachers and volunteers to build a curriculum that can fill the gaps in education,
- Spoken English training for students and teachers alike.
- Tracking and helping children at risk of dropping out
- Personally reaching out and encouraging parents to send their children, specially girl child to schools.

HOW CAN YOU HELP?

Sponsor a child's education with INR 6000 per annum to ensure s/he completes schooling.



| OUR VOLUNTEERS



Soft Skills training at RNSIT - CSE students



Shifting Gears in Pandemic - VIRTUAL session on Corporate Etiquettes



Exploring Hadoop, Big Data & Cloud Computing



Design Thinking (series of workshops)



2019 Oct: Resume Writing, Do's and Don'ts Of Group Discussion and interviews, holding mock interviews



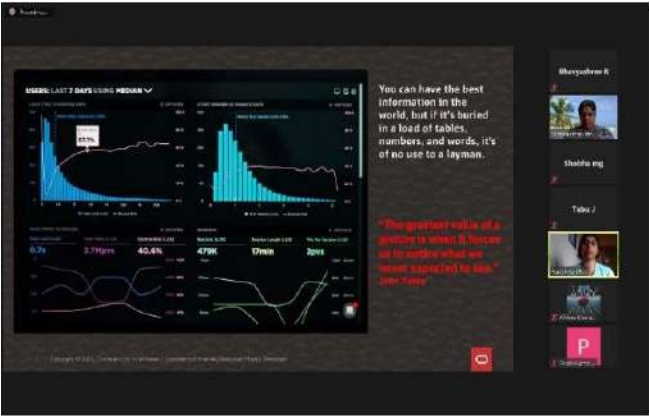
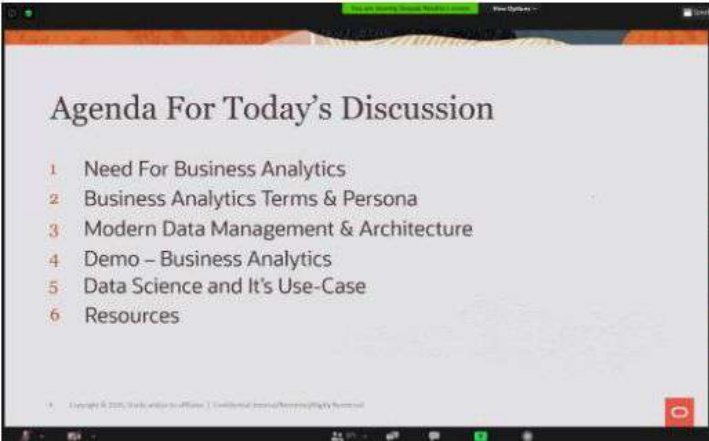
We have leveraged our strategic corporate connects we have seen volunteers from various corporates who regularly handhold ANANYAS'. They include volunteers from Oracle Volunteering, Cisco, HP, Atlassian, Google Serve community, to name some, we are always wanting more volunteering and organic deepening of the impact of our program.



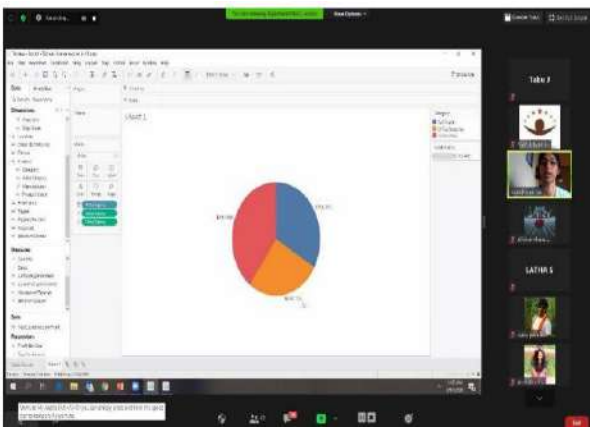
Project Management Workshop




2020: Virtual "Women in Tech" session



Careers in Emerging Technologies - Webinar series with 1st event - "Data Visualization"



First Generation Learners focused session on "Business Analytics & Data Science"



Twilio is partnering with Ananya as we strive towards a common goal of getting more women in tech. Hatch is a 6-month software engineering apprenticeship program for underrepresented persons.

Ananya and Twilio are working closely to ensure students are having a positive experience, combine resources tech talks, skill sessions, interview prep, to maximize the impact of the program. Based on current relationships, Ananya will be facilitating the connection of potential apprentices to Twilio's Hatch program.

Twilio to launch the first cohort of Hatch Apprentices (software engineer focused) in October 2021. The goal of the apprenticeship is to upskill underrepresented and non-traditional talent to full time software engineer roles at Twilio.



Naziya Akhtar of RVCE

“Inclusivity & Diversity is a new culture across the corporates and Ananya celebrates this diversity, provides continous learning and growing platform to empower women in tech... It will be my pleasure to be part of this vision and grow together....”

| TESTIMONIALS

FROM OUR A COUPLE OF OUR COLLEGE PARTNERS



We at RCEW & ANANYA joined hands together for the past year and it has been a very wonderful journey with Ananya. Ananya has organized various learning sessions, training, workshops, extracurricular activities etc for our students which inspired, motivated and groomed our students in every aspect of technical learning as well as their personal growth. We sincerely appreciate and thank Ananya for the constant efforts and the zeal of empowering the women community in the technical environment and wish Ananya & We continue this journey in the future as well.

- Dr Arihant Khiccha, DIRECTOR RCEW JAIPUR



My experience with “Empower Ananya” is phenomenal. It provides evidence on the support extended to economically challenged girl students, as improving opportunities for them with excellent learning experience with well-trained faculties on latest technologies. The Training provided is completely based on industry expectation and Students gets knowledge to tackle the Selection Rounds and good placements. We thank the efforts of Mrs.Mahalakshmi Parthasarathy and her team for helping our students through the quality training classes and discussions, to get good placements in top-notch companies and internships.

- Dr.A.Pathanjali sastri, Professor & Head, Department of CSE, PSCMRCET

FROM OUR STUDENTS

Vinutha M. (Dr. Ambedkar Institute of Technology)

“I got placed in Mahindra Comviva company recently. The financial assistance and laptop by Ananya has helped me a lot during engineering. Skills training from Ananya helped me prepare for placements”

Anshum Rankawat (Rajasthan College of Eng. for Women)

“I’m grateful for Ananya for providing such a wonderful opportunity to leverage my skillset and bring about a change in my life. This experience has already got me thinking about how could I provide to my juniors to bring a difference in their lives and this continuous loop makes the whole concept a lot more advantageous”





PARTNER WITH US

Ananya is a registered non-profit trust.

CORPORATE:

As a CSR partner your support will help us scale our programs.

INDIVIDUAL:

Donate in honour of someone special in your life, or for a special occasion, or just because you believe in the cause.

- Donate your time and employability skillsets to empower students.
- Donate financial support for Scholarships (from primary education to graduation) and Digital access (laptops, internet sources)
- Support the operational expenses of our employability skilling program.
- Help connect with relevant companies to build training/upskilling sessions for students.



All donations to Ananya are eligible for tax exemption upto 50% under section 80G of the Income Tax Act. **We are also registered under FCRA & BENEVITY CAUSES PORTAL and Charities Aid Foundation India and CAF America.**

For donation related further queries please reach us at empowerananya@gmail.com



| CORE TEAM



Mahalakshmi Parthasarathy (Founder & Managing Trustee)

She is a passionate Educationist, Environmentalist and inclusive leader with more than 25 years in the Developmental sector. She is also Co – founder of Headstreams & Trustee at People for Animals Bengaluru. Mahalakshmi is passionate about creating inclusive spaces for young people with big dreams so they to realize their full potential and become empowered, as she believes that the future belongs to those who believe in the beauty of their dreams and strives through Ananya to give wings to their dreams.



Ramya Amrit Kumar (Vice President(SDM) Goldman Sachs)

Being part of Ananya is like being part of me who wants to help the community. I personally have seen the benefits of realizing one's potential and gaining employability skills will help women overcome challenges thrown at them while they are playing diverse roles both personally and professionally.



Devika (Snr. Staff Engineer, Atlassian)

I am a strong believer in Ananya's vision and full circle support. Being a beneficiary of this support myself, I enjoy being a trustee of Ananya wherein I get the opportunity to impart the same to deserving students.

"Success is not just what YOU have attained. Instead, it's WHO you have lifted up"



Nandita Jacob (Advisor)

Nandita Jacob, our go to person for everything, says *"Women are half the world, but are often systematically placed in a disadvantageous position, whether it be education, or empowerment. When you uplift women and provide them opportunities for their growth and development, you not only support her, but you multiply the benefits to her offspring and lives to follow, creating a long lasting and life changing impact."*

REACH US

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